



SPECIAL NEEDS DOBERMANS

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January 21, 2020

Dear Friends of SND!

With SND activities for 2019 now on the books, Special Needs Dobermans is celebrating its 19th year helping Dobermans needing assistance. We are very pleased to bring you our yearly Noteworthy News Report for 2019!

We begin by extending our heartfelt gratitude to all of *YOU* for what you made possible for Dobermans this past year – THANK YOU!! The summaries below will show how and who we were able to help in 2019. Of course, we will maintain our guiding principle of “Every Penny Rule” in distributing your donations as we always have. We are still an all-volunteer organization and so fully 100% of your generous gifts will be used in the fund programs you designated. The unavoidable fees needed to support our mission are funded by SND Store Sales and specific donations to the Administrative Fund. This past year ended in a significant decrease in *individual* donations but almost a doubling of the amount we disbursed for Dobermans in rescue from all funds – nearly \$180,000 total!! Luckily, we were able to accomplish this because of special grants and bequests SND received in prior years.

Secret Santa's 2019 Ride through Doberman Skies!! This year, Santa’s reindeer celebrated the arrival of a new cheerleader for SND!! Thank you for the inspiration and welcome Miss Fay!! This year was a gratifying one for Dobermans – the campaign sparked a little over \$26,000 from you, our generous donors!! Secret Santa matched ALL of your donations in December including the Senior Doberman Project! And, In Honor of Miss Fay, Santa added a wonderful bonus for our programs for Seniors like the Senior Medical, Health and Sponsorship Funds. THANK YOU SANTA!!!!

Assistance to Rescue Groups. SND will continue to support Rescue Groups exclusively with dollars and resources we have at our disposal - thanks to YOU our donors!! Using the Special bequests and grants we received in 2018, a pilot program called Direct to Rescue Grants was created. In 2019, Preliminary stipends of \$65,000 were disbursed to a select group of rescues that we have supported with their medical cases and their Senior Dobs over the years. These grants, which enable them to continue their excellent works and to expand their efforts on behalf of Dobermans, were definitely the goals of our benefactors. Almost \$66,000 was disbursed for extraordinary veterinary expenses from the General, Senior Medical and Senior Health Funds for about 66 Dobermans, including 16 Seniors!!

Assistance to Seniors. Senior Dobermans in Rescue now benefit from three wonderful programs - the Senior Medical Assistance Program (SMAP), the Senior Doberman Project (SDP) and the new Senior Health Fund (SHF). SMAP finances extraordinary medical needs, SHF provides Seniors with care they made need to make them more immediately adoptable and the SDP lists Seniors awaiting adoption and/or seeking sponsorship. Our SDP Manager (and 1st VP), Debra McMahan continues her marvelous efforts that you make possible. Sponsorships were provided for 90 Senior Dobermans in 2019 for a tidy

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sum of \$40,550! That's a LOT of love for Seniors!! Add that to the medical assistance \$\$ and we have over \$65,000 going directly to Senior Dobermans in rescue!! In 2019, 28 Dobermans were found new homes because of the hard work of the rescues who saved them. Sadly, almost as many were lost not only because of their age but in many cases because of the terrible conditions from which they came. We applaud you rescues who continue to improve the lot of Senior Dobermans, THANK YOU for your work.

Assistance to Private Owners. In 2019, we continued to respond to private owners requesting help for their Dobermans. SND responded with information regarding financial assistance through other organizations, individual fundraising tips, saving money on medications and information about specific diseases or injury-related treatments as well. We referred private owners seeking to surrender their Dobermans to the Doberman Rescues in their geographical areas. Over 50 such requests were received and responded to in 2019. As always, the response from owners was overwhelmingly positive and grateful.

As we look forward to another great year for Dobermans... Please make it a point to visit the SND website at <https://www.doberman911.org> and click through for news and status of the Dobermans we are helping with four Program Funds, the Seniors in the Senior Doberman Project, the SND Store and our intermittent special eBay auctions and raffles.

For all of the Doberman lives you have touched, we all THANK YOU for your support and send our wishes for a Happy New DobeYear 2020 to you and yours!! We told you in past newsletters that our first million Dollars for Dobermans was reached in 2014. At the end of 2019, we were at almost 88% toward our second million for our precious Dobermans!! We certainly hope you will continue to support Dobermans in need in 2020 as the SND team continues efforts to keep these programs in motion! *We CAN'T do it without YOU!!*

For the SND Family,



Mars Martin

President

Special Needs Dobermans

www.doberman911.org

www.doberman911.org/seniors

P.S. Please send us an email address you can share to donations@doberman911.org. We only use the email addresses you provide to us for answering questions you may ask or to provide you with tax information at the end of the year. Thanks!!