



SPECIAL NEEDS DOBERMANS

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January 30, 2018

Dear Supporters!!

It's that time again and we are celebrating our 17th year with SND activities for 2017 now on the books. We hope you are as pleased as we are to bring our annual noteworthy news report for 2017! The following summary outlines what all of us together were able to accomplish for our Dobermans but only because of *your* support and donations during 2017! We are also very proud to renew our commitment to continue our "Every Penny Rule" which means, 100% of donations you make are used only as designated by *you*! The unavoidable fees needed to support our mission are funded by SND Store Sales and specific donations for administrative needs. There is no doubt that the cost of raising funds is not cheap unless a charity is lucky enough to be *ALL*-volunteer like SND is!

Secret Santa's 2017 Ride through Doberman Skies!! Secret Santa made the Annual Secret Santa Ride another memorable one! Because of your generosity, Secret Santa agreed to match \$15,000 for SND direct assistance to rescue cases as well as Senior Sponsorships! Secret Santa also added a very generous additional donation to sweeten the pot! Secret Santa continues to really motivate our generous donors!! We would like to thank and honor the generous Doberman Spirits of Lucy and Ethel Harris and the Golden Dome Foundation for inspiring our benefactor to don the Red Cloak once again during our Make Santa Pay Campaign of 2017!! THANK YOU Ladies!!

Assistance to Rescue Groups. Rescue Groups will always likely remain the most impacted by the ongoing economic climate in our country. All donations during 2017 would have declined somewhat compared to 2016 were it not for a special gift of \$10,000 to sponsor Seniors. All of us face economic realities of life which make donations harder to come by as hardships become even more common for our Dobermans and the RescueAngels who care for them. Helping to ease this ongoing problem for Rescue Groups - how to save as many Dobermans as possible with declining resources - remains SND's primary goal! As we have since 2013, our plan is to continue to support Rescue Groups with dollars and resources we have at our disposal - thanks to YOU our donors!! For 2017, almost \$80,000 was paid out for about 130 Dobermans. This includes almost \$25,000 for 84 Seniors under the Senior Medical Assistance Program and for Senior Sponsorships under the Senior Doberman Project!!

Assistance to Seniors. Senior Dobermans in Rescue remain the target of two wonderful programs, the Senior Medical Assistance Program (SMAP) and the Senior Doberman Project (SDP). SMAP finances extraordinary medical needs and the SDP lists Seniors awaiting adoption and/or seeking sponsorship. Because of the hard work of our SDP Manager (and 1st VP), Debra McMahan, and thanks to your generous donations 35 new Seniors in the program were sponsored - many of them receiving more than one sponsorship during the year. Thirty-five Seniors are presently listed, 22 Seniors listed by the SDP were adopted during 2017 because of the effort of their Rescue Angels and sadly, 16 died but while in loving care of their Angels. You provided nearly \$22,000 for the special "extra care" of Senior Dobermans via Sponsorships!! Congratulations and thank you to Rescues who agree that Seniors deserve to be cared for and not abandoned in their old age. Always a very heartwarming WIN for our precious Seniors - thank *YOU* for making this possible!!

Assistance to Private Owners. This part of our mission continues as we respond to private owners with information regarding financial assistance through other organizations, individual fundraising guidelines, saving money on medications and information about specific diseases or injury-related treatments as well. We will also continue to refer private owners seeking to surrender their Dobermans to the Doberman Rescues in their

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geographical areas. Once again, over 50 such requests were received and responded to in 2017 - the response from owners was overwhelmingly positive and grateful.

Don't forget to take a moment to visit the SND website at <http://www.doberman911.org> and click through for news and status of the Dobs we are helping with General Funds, the Seniors in the Senior Doberman Project, the SND Store and our intermittent special eBay auctions and raffles.

As always, we THANK YOU for your support and send our wishes for a Happy New DobeYear 2018 to you and yours!! We told you in past newsletters that our first million Dollars for Dobermans was reached in 2014 and at the end of 2017, we were at more than half way toward our second million for our precious Dobermans!! We certainly hope you will continue to support Dobermans in need in 2018 as the SND team continues efforts to keep these programs in motion! *We CAN'T do it without YOU!!* If you have any questions regarding your tax receipt or need any further info, please feel free to contact us at donations@doberman911.org.

For the SND Family,

Mars

Mars Martin

President

Special Needs Dobermans

www.doberman911.org

www.doberman911.org/seniors